

# The Read/Write Web in the Classroom: Blogging, Wikis and Podcasting

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# Why are we here?

<http://epic.makingithappen.co.uk/>

The Read/Write web is a new tool that can be used enhance teaching and learning by providing students a way to reflect and interact in ways not possible before now

We need to use the Internet in thoughtful ways so we direct our destiny: unlike Epic 2014

# Internet Stats

- Blog Stats:
  - 11%, or about 50 million, of Internet users are regular blog readers
  - 70,000 new blogs a day
  - 700,000 posts daily, or about 29,100 blog updates an hour
- Wikipedia Stats: 1,075,461 Million entries
  - Currently Traffic Ranks it 17<sup>th</sup> on the Internet
  - Currently growing at over twenty million words a month
  - 49,875,472 edits, an average of 12.84 per page, since July 2002

# Read/Write Web in the Real World

- 2004: Howard Dean used his Blog for America – Instead of just reading the platform, Americans were able to participate in the conversation – 10,000 + people donated \$40 with an average donation of \$80 (Richardson, 3)
- Wikipedia and Blogs used to communicate immediately during Tsunami  
[http://en.wikipedia.org/wiki/2004\\_Indian\\_Ocean\\_earthquake](http://en.wikipedia.org/wiki/2004_Indian_Ocean_earthquake)  
London Bombings, Katrina  
[http://en.wikipedia.org/wiki/Hurricane\\_Katrina](http://en.wikipedia.org/wiki/Hurricane_Katrina)
- Dan Rather

# NY Times – Sunday, April 9:

BLOGGING has made its way to The New York Times. Across the paper's Web site, blogs run by assigned staffers are posting opinions and information they consider insightful on topics such as dining, wine, real estate and the financial world. And The Times has "a bunch on the drawing boards," Jonathan Landman, the deputy managing editor, told me Tuesday.

- Byron Calame, Public Editor  
The Times's New Blogs: More Information,  
Fewer Filters

# What now?

- We're going to blog
- We'll do this for 1 hour
- Be back here at 10:30

How could you use that tool to  
enhance learning in your  
classroom?

# Examples

- Richardson, p. 32
- Rubenstein
- Fitzgerald
- Reynolds and Ragone - Reflections
- LS Wiki

# Examples (continued)

- A Difference: Math Scribes - <http://apcalc.blogspot.com/>
- Sprankle Podcast - <http://www.bobsprankle.com>
- Global Voices - <http://www.globalvoicesonline.org/-/world>
- Some possibilities: Podcasting, Videocasting, and Screencasting - <http://alexragone.intranet2.collegiatescho>